



Hello vendors and esteemed colleagues,

We hope this email finds you well. The WCCHSE executive is excited to share an update. WCCHSE - Western Canada Collaborative of Health Sciences Educators Society is hosting ***Resilient Health Sciences: Educating for Tomorrow's Demands***. This virtual event will take place over the course of three weeks in May. Please keep an eye on our website - <https://wcchse.ca/> for more information.

This multi-session virtual conference will run throughout May and will bring together educators, students, clinicians, administrators, partners, and vendors from across Western Canada. Events will be occurring during varied times and will be recorded.

- Tuesday May 12: 4-5:30
- Wednesday May 20: 12-1:30
- Thursday May 28: 10-12:30

### **Why This Conference Matters**

Across our institutions and healthcare settings, we continue to experience the pressures of rapid system change, fiscal restraint, and increasing complexity in care delivery and workforce development. The WCCHSE Directors felt it was more important than ever to create space for health sciences educators and our valued partners, including sponsors, vendors, and collaborators—to come together to learn, reconnect, and strengthen resilience in our system.

Whether you have attended WCCHSE events before or are new to our community, we warmly welcome you. This virtual series includes opportunities to network throughout the month and engage meaningfully with attendees across Western Canada.

### **Sponsorship Opportunities**

On the next page, you will find flexible sponsorship options designed to offer meaningful visibility and engagement with conference participants. These opportunities allow your organization to support innovative health sciences education across Western Canada while connecting directly with educators, students, and decision-makers.

We would be delighted to partner with you for this year's event. If you have any questions or would like to confirm your sponsorship, please contact us at your convenience. If you are interested in sponsoring the event or have any questions, please contact [conference@wcchse.ca](mailto:conference@wcchse.ca) by end of March 2026.

See you in May!

WCCHSE executive team

*The WCCHSE conference organizing committee acknowledge with humility and gratitude that our conference will be hosted on the unceded and traditional lands of British Columbia, the homelands of 203 distinct indigenous nations and cultures; with over 30 different languages and close to 60 unique dialects spoken in the province. We ask all people to reflect, acknowledge and honour in their own way the first nation land on which they live, work and play.*



## 2026 Conference Vendor Registration

\*If your company sponsors the conference, two individuals will receive complimentary virtual links to the conference. If there are more than two reps attending, others will have to separately register via participant link found on the website for the same cost as the conference participants. Registration includes access to virtual communities and events.

Registration for sponsorship will open in late January. Please email [conference@wchse.ca](mailto:conference@wchse.ca) if you are interested to ensure the link is sent to you or have any questions.

- **BASE FEE: (\$500)** Includes a company logo displayed on the conference registration website. Will be recognized at the opening and general sessions.
- **TITLE SPONSORS: (\$1,000)** - includes base fee package PLUS company logo *prominently* displayed on the conference registration website as a title sponsor. Company logo will be recognized at all three general sessions and will play your 2 minute commercial highlighting your newest innovation on all the three dates.